

REQUEST FOR INFORMATION

N° GIS/17/129/RFI

E-Tutorial services for the Innovation and Technology Support Section

1. INTRODUCTION

1.1 WIPO

The World Intellectual Property Organization (WIPO) is the global forum for intellectual property services, policy, information and cooperation. It is a self-funding agency of the United Nations, with 189 member states.

WIPO's mission is to lead the development of a balanced and effective international intellectual property (IP) system that enables innovation and creativity for the benefit of all. Its mandate, governing bodies and procedures are set out in the WIPO Convention, which established WIPO in 1967.

1.2 Background (e-Tutorial)

In November 2012, WIPO launched an interactive e-tutorial on using and exploiting patent information designed as a training tool and reference work for individuals across various levels of competency in the field of information. It is intended to complement on-site and distance training provided by WIPO among other things within the framework of the Technology and Innovation Support Center (TISC) program.

The e-tutorial comprises 3 sections on: Patent Basics, Patent Search and Retrieval, and on Patent Analysis. Each section contains a number of interactive tutorials explaining how to use and exploit patent information followed by a number of scenarios providing story-based exercises putting theory into practice.

The e-tutorial is available online on WIPO's web pages and on CD-ROM. The English version of the e-tutorial can be accessed at <http://www.wipo.int/tisc/en/etutorial/main.html>.

1.3 Current Status

The e-tutorial is available in English, French Spanish and Russian languages at present. It is expected that an Arabic language version will be prepared to serve the needs of Arabic speaking member states of WIPO.

The e-tutorial is currently available in Adobe Flash format, a legacy format requiring installation of additional browser plugins that is expected to be phased out in the coming years. Moreover, it is not possible to produce the e-tutorial in Arabic in Adobe Flash since it does not support text written from right to left.

1.4 Objectives

The purpose of this request for information is to identify companies that would:

- replicate the e-tutorial in HTML5 format for the English, French, Spanish, and Russian versions;
- prepare translation tables with all text in the English version of the e-tutorial (including still and motion graphics);
- input the translated text in Arabic language (to be provided by WIPO) into the replicated e-tutorial in HTML5 format (including into still and motion graphics);
- replace selected graphics with appropriate Arabic language versions as required (e.g. screenshots of patent databases and patent documents, to be provided by WIPO).

1.5 Expected Technical Specification

- HTML5 format;
- Compliant with W3C recommendations in particular WCAG 2.0 (accessibility);
- Compatible with Moodle 2.8 and newer;
- Compatible with Firefox 44 and newer, Chrome 48 and newer, Safari 9 and newer;
- Supports Latin character sets (English, French, German, Portuguese, Spanish) and non-Latin character sets (Arabic, simplified Chinese, traditional Chinese, Japanese, Korean, Russian).

2. QUESTIONNAIRE

2.1 Company Profile

Name of Company			
Address			
Postal code		City	
Country			
Telephone			
Website			
Number of employees			
Starting date of business			
Contact name and Title			
Contact name e-mail			
Contact name telephone			

2.2 Understanding of WIPO's requirements

Give feedback about your understanding of WIPO's requirements, your assumptions and expectations in the development of this project and achievement of its objectives:

2.3 Similar reference

Provide information on projects conducted by your company with similar or comparable objectives:

2.4 Which of the required languages can your staff cover?

2.5 Does your company have the capacity to meet the expected Technical Specifications?

Yes

No (Please Explain)

2.6 Non-binding quote estimate

We estimate that the global price for the delivery of the required objectives will fall in one of these price ranges (including licensing costs, if applicable):

- Below 20 000 CHF
- Between 20 000 CHF and 75 000 CHF
- Above 75 000 CHF

2.7 Timeline (in weeks)

Please indicate an estimate timeline for the development of the proposed project.

3. IMPORTANT

- Prices are not required at this stage.
- WIPO will treat all information received in response to this RFI as strictly confidential.
- WIPO is not engaged toward any further action or compensation by the present RFI.
- This RFI is a non-binding inquiry and all information contained herein is preliminary.
- This RFI shall not restrict competition in any future tender activity.

4. PROCEDURE FOR SUBMISSION

Responses to this RFI must be sent by e-mail to: Ms. Armine Ribi at armine.ribi@wipo.int no later than **Friday, 27 October, 2017, at 16:00 (Geneva Time)**.

The response shall be sent in **PDF format**.

DISCLAIMER

NO REIMBURSEMENT OF COSTS

THIS IS A REQUEST FOR INFORMATION ONLY AND YOUR RESPONSE SHALL NOT BE CONSTRUED AS AN OFFER. THIS REQUEST FOR INFORMATION DOES NOT COMMIT WIPO TO PAY ANY COSTS INCURRED IN THE PREPARATION OF ANY SUBMISSION OR PARTICIPATION TO THIS REQUEST FOR INFORMATION, OR TO CONTRACT FOR GOODS OR SERVICES.

RIGHT OF CANCELATION OR MODIFICATION

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